

# Fee Structure (South Africa)

## SCHEDULE OF FEES



### Undergraduate Qualifications

	Fee (South Africa)	
New student registration fee (once-off-payment)	R 1 800	(non-refundable)
Semester registration fee	R 600	(non-refundable)
Module fee	R 3 350	
Late registration fee per module (additional fee)	R 550	

### Postgraduate Diploma in Marketing Management

Application fee for Postgraduate Diploma (IMM Graduate School graduates)	R 305	(non-refundable)
Application fee for Postgraduate Diploma (non-IMM Graduate School graduates)	R 610	(non-refundable)
New student registration fee (once-off payment)	R 1 800	(non-refundable)
Semester registration fee	R 600	(non-refundable)
Module fee (excluding Advanced Marketing Project)	R 6 000	
Applied Marketing Project	R 9 750	
Late registration fee per module (additional fee)	R 550	

### BPhil Honours in Marketing Management

Application fee for BPhil Honours (IMM Graduate School graduates)	R 315	(non-refundable)
Application fee for BPhil Honours (non-IMM Graduate School graduates)	R 630	(non-refundable)
New student registration fee (once-off payment)	R 1 800	(non-refundable)
Semester registration fee	R 600	(non-refundable)
Module fee (excluding Marketing Applications and Research Report)	R 6 000	
Advanced Marketing Applications: Report	R 9 750	
Advanced Marketing Research: Report	R 11 900	
Late registration fee per module (additional fee)	R 550	

### MPhil in Marketing

New student registration fee (once-off payment)	R 1 800	(non-refundable)
Application fee for MPhil (IMM Graduate School graduates)	R 940	(non-refundable)
Application fee for MPhil (non-IMM Graduate School graduates)	R 1 900	(non-refundable)
Dissertation	R 54 500	(Payment plan available)

# SCHEDULE OF FEES FOR 2020



Graduate  
School

## Student Support Centre Tutorial Fees

Application Fees	Fees
Stellenbosch	R 530
All other Student Support Centres	R 265

	Contact Tutorials	SSC eTutorials
Day fee (3 hours per week)	R 4 350	R 3 975
Evening fee (2 hours per week)	R 3 750	R 3 450
4 Session fee*	R 2 700	R 2 700

\*(AL101, MRP302B, BRP304B, BP304B)

- Application fee to be paid before commencement of tutorials.
- Instalment options available. Enquire with your consultant or at your Student Support Centre.

## Examination Workshops

2 x 3 hour sessions R 900 in all centres

## Bank Details

Account Name: IMM Graduate School of Marketing (Pty) Ltd  
Bank: ABSA Commercial Banking  
Account Number: 405 6310 798  
Branch Number: 632 005  
Reference: Student Number or first name and surname